



# Cruise Travel Insurance

## Target Market Determination

This Target Market Determination is current as at 01 April 2026.  
We might review this TMD at anytime.

# TICK CRUISE TRAVEL INSURANCE

## TARGET MARKET DETERMINATION

This target market determination (TMD) document has been designed to help our customers, and our staff understand who the Tick Cruise Travel Insurance is most suitable for (target market). This TMD is current as at 01 April 2026. We may review this TMD at any time.

Tick Cruise Travel Insurance is issued by Europ Assistance Australia Pty Ltd ABN 71 140 219 594, AFSL 552106 (referred to in this document as 'we', 'us, and 'our').

This TMD also describes:

- Who our products are not suitable for;
- How the product can be distributed to our customers;
- How often we will review this TMD and when the next review will be;
- The events and circumstances that could mean we need to review whether this TMD is still appropriate;
- The information we would need in order to decide that this TMD is no longer appropriate;
- How we record information related to the Tick Cruise Travel Insurance and how this information is reported.

Any advice in this document is general in nature and does not take into account your financial situation, objectives or needs. If you are considering whether to purchase Tick Cruise Travel Insurance please refer to the Product Disclosure Statement (PDS), to decide whether the product is right for you.

### 1. Our product

This document explains the target market for Tick Cruise Travel Insurance. Tick Cruise Travel Insurance can provide insurance for losses associated with incidents and accidents that occur relating to your scheduled overseas travel before or during your trip.

### 2. Who is the target market for this product

Tick Cruise Travel Insurance has been designed for people who require insurance for a range of accidents and incidents that can happen prior to or whilst travelling overseas. Full details of coverage and limits should be reviewed when purchasing the product, but coverage can include (amongst others);

- Unexpected medical and hospital expenses that occur overseas;
- Loss, theft and damage to belongings and baggage owned by the customer;
- Travel disruptions to scheduled itineraries. This includes cancellations, delays and rescheduling;
- Excesses charged by rental car companies.

Tick Cruise Travel Insurance has been designed with four levels of cover (Basic, Budget, Standard & Top Cover) to allow you to purchase cover that is best suited to your travel needs. Please note, the Basic and Budget policy options are not available within the top destination bracket (Worldwide Including).

## 2.1 This product is suitable:

- If you are up to the age of 79 years under the Budget, Standard and Top covers, or up to age 69 under the Basic cover.
- If you wish to travel on a cruise and return to Australia.
- If you wish to travel from Australia on a one-way trip to another country and do not intend to return to Australia. In this situation cover is only available up until 24 hours after your arrival at your final destination country.
- If you are a citizen or permanent resident of Australia.
- If you are a non-permanent resident of Australia and you have a valid Medicare, Private Health Fund or Overseas Student Travel Insurance in Australia.
- If you are up to the age of 79 years and you wish to travel to a Pacific destination for up to 42 days.
- If you are up to the age of 64 years wish to travel to a destination other than a Pacific destination for up to 365 days.
- If you are 65 years of age or above and wish to travel to a destination other than a Pacific destination for up to 90 days.
- If you wish to protect yourself from unexpected natural disasters disrupting your travel and are happy to purchase the relevant add-on benefit.
- If you intend to participate in specific winter sports, you want protection for those activities and you are happy to purchase the relevant add-on benefit.
- If you have a medical condition or have had a medical condition in the past 2 years, you are happy to have a medical assessment and pay the additional cover if required.

## 2.2 This product is not suitable:

- If you are over the age of 79 years for Budget, Standard and Top Cover plans, please note, the Basic option is not available to travellers over the age of 69 years.
  - If you are not a citizen or permanent resident of Australia or you are a non-permanent resident of Australia and you do not have a valid Medicare, Private Health Fund or Overseas Student Travel Insurance in Australia.
  - If you wish to travel within Australia only.
  - If you are already overseas when purchasing the product or who wish to travel to Australia from another country and return to another country.
  - If you wish to travel on one trip for longer than 365 days.
  - If you wish to travel to a Pacific or Pacific and Domestic destination for longer than 42 days.
  - If you are over the age of 65 years and wish to travel on one trip for more than 90 days.
  - If you are intending your start date for your trip to be more than 365 days in advance.
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- If you are travelling to Afghanistan, Antarctica, Belarus, Chad, Crimea, Cuba, Democratic Republic of Congo, East Timor, Haiti, Iran, Iraq, Lebanon, Liberia, Libya, Myanmar, North Korea, Pakistan, Russia, Somalia, South Sudan, Sudan, Syria, Uganda, Venezuela, Yemen and Zimbabwe or through a country or area designated as "Do Not Travel" by SmartTraveller.gov.au (provided by the Australian Government's Department of Foreign Affairs

and Trade) or any other country which is sanctioned by the European Union, OFAC, United Nations or Australia from time to time

- If you wish to purchase insurance for multiple international trips.
- If you are under the age of 16 years and are not supervised by an adult during the trip.
- If you are or will be more than 30 weeks pregnant and carry one child before or during the trip.
- If you are or will be more than 20 weeks pregnant and carrying more than one child before or during the trip.
- If you have a medical condition and are not happy to disclose this to us.
- If you are receiving or waiting for hospital tests or treatment for any condition or set of symptoms that have not been diagnosed.
- If you are proposing to travel against the advice of a medical practitioner or you know you will need medical treatment during their trip or you are travelling to get medical treatment.
- If you have been told about a condition that will cause your death and the terminal prognosis is expected prior to the trip end date.
- If you have suffered from or received medical advice, treatment or medication for medical conditions in the last 2 years and you are not happy to have a medical assessment.
- If you have been referred to or seen a medical professional or required inpatient hospital treatment in the last 12 months and you are not happy to have a medical assessment or purchase the additional cover if required.
- If you wish to travel or stay with someone who has had the type of medical issues referred to above.
- If you wish to travel for the purposes of manual labour, missionary or humanitarian work or working with animals.
- If you are planning to participate in any sporting competition or tournament or participate on a professional basis during your trip.
- If you are intending to rent a two or three-wheeled motor vehicle or commercial vehicle, bus, minibus, truck, full size van mounted on truck chassis, camper, motorhome, trailer, or limousine and require the policy to cover any associated rental car excess waiver cover costs.
- If you wish to cover the risk that Covid-19 causes government travel bans, "Do not travel" warnings; government directed border closure; mandatory quarantine or self-isolation requirements related to cross border, region or territory travel; or any other Covid-19 related risk that does not relate to you being infected with Covid-19. (Please refer to the PDS for full coverage terms related to Covid-19 expenses)

### 3. Distributing this product

We distribute Tick Cruise Travel Insurance product using:

- <https://www.tickinsurance.com.au>
- 02 9333 3963

We have conditions in place to ensure that the product is only sold to the customers within the Target Market. These conditions include:

- Ensuring the TMD is made available before purchase.
- We ask pre-purchase questions to confirm eligibility.
- Parameters are built into our systems where possible, preventing purchases outside of the TMD.
- Disclaimer prior to finalising sale.
- Ongoing monitoring and reporting.
- Training of employees.

## 4. Reviewing our target market

It is important that we review this TMD to make sure it is appropriate for the needs of our potential and existing customers. When we review this TMD, we will consider information collected by us.

This information covers:

- Eligibility for cover;
- Sales information;
- Customer information;
- Claims information;
- Feedback and complaints;
- Renewals and cancellations.

Each year, we will review this TMD to ensure it is still appropriate. The next review will take place on 01 April 2027.

## 5. Review Triggers

Certain events and circumstances taking place could mean that a review should take place earlier than the annual review. This is because the TMD could no longer be appropriate. These events and circumstances are called review triggers. Below is a list of review triggers for this TMD:

- We make a significant change to the eligibility criteria for Tick Cruise Travel Insurance;
- We make a significant change to Tick Cruise Travel Insurance, including the cover provided;
- We make a significant change to the way Tick Cruise Travel Insurance can be distributed by us;
- We receive a significant number of complaints;
- We receive a significant number of claims;
- We identify that we have been offering and selling Tick Cruise Travel Insurance to people outside of the target market or in a way that does not meet the distribution conditions for the TMD.

If we decide we have enough information to require a review trigger, we will review this TMD within 10 business days of our decision.

## 6. Records

We will keep records of any actions we take to make sure this product is distributed only to customers who fit this TMD. We will also keep records of any decisions and reasons for:

- The TMD for Tick Cruise Travel Insurance;
- How we set review triggers;
- How we decide if a review trigger has taken place;
- How often we review this TMD;
- The general information in this TMD.